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# **ESG Fundamentals Comprehensive Workshop**

**Ref.: EM-1101**

**Location: Amsterdam, Netherlands**



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## Introduction

The ESG Fundamentals - Comprehensive Workshop is a specialized training program designed to provide participants with a comprehensive understanding of Environmental, Social, and Governance ESG principles, practices, and integration strategies. This workshop aims to equip participants with the knowledge and skills to navigate the rapidly evolving landscape of sustainable investing and corporate social responsibility. Through interactive sessions and case studies, participants will gain insights into ESG frameworks, reporting standards, risk management, and investment strategies aligned with sustainable development goals.

## Targeted Audience:

- Develop a thorough understanding of ESG concepts, frameworks and terminology.
- Explore the business case for incorporating ESG considerations into investment decision making.
- Gain insights into the evolving global landscape of ESG regulations and reporting standards.
- Understand the integration of ESG factors into risk management processes and investment strategies.
- Learn best practices for measuring, evaluating, and reporting on ESG performance.

- Discover tools and techniques for engaging stakeholders and fostering sustainable business practices.
- Explore case studies of successful ESG implementation across various industries.
- Develop actionable strategies for incorporating ESG principles into organizational decision-making process.

## Outlines

### Day 1: Introduction to ESG Fundamentals

- Overview of ESG concepts and principles.
- The business case for ESG integration.
- Global trends and regulations in sustainable finance.

### Day 2: ESG Frameworks and Reporting Standards

- Introduction to major ESG frameworks e.g., GRI, SASB, TCFD
- Understanding ESG reporting standards and guidelines
- ESG data sources and ratings agencies

### Unit 3: ESG Integration in Investment Decision-Making

- Incorporating ESG factors into financial analysis and valuation
- ESG integration strategies and approaches
- ESG-focused investment products and strategies

## Unit 4: Risk Management and Performance Measurement

- Assessing and managing ESG risks
- ESG performance indicators and metrics
- ESG data collection, analysis, and reporting

## Unit 5: Stakeholder Engagement and Sustainable Business Practices

- Engaging stakeholders and driving organizational change
- Best practices in sustainability management
- Case studies of successful ESG implementation



**Registration form on the : ESG Fundamentals -  
Comprehensive Workshop**

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